


<p>Studio Name:</p> <p><b>Walt Disney Studio (later: Walt Disney Productions)</b></p>	<p>Studio Logo (during the Classical period):</p>  <p>The famous Disney logo was not used until around 1985.</p>
<p>Founders: Walt Disney and Roy O. Disney</p>	
<p>What characteristics defined the studio? Name at least five.</p> <ol style="list-style-type: none"> <li>1. Centrally run by Walt Disney, who animated many of the company's early films (and some feature films).</li> <li>2. Did not distribute its own films. Used various distributors including RKO and Columbia.</li> <li>3. Often in debt early on (most early films were not hugely successful).</li> <li>4. Often teamed up with other major companies for marketing and ventures.</li> <li>5. Known for pushing boundaries and trying new techniques (live action+animation, etc.).</li> </ol>	<p>What characteristics describe the films that were being made by the studio? Name at least four.</p> <ol style="list-style-type: none"> <li>1. Animated films (not always for little kids).</li> <li>2. Live action family films</li> <li>3. Musically heavy feature films</li> <li>4. Package films and collections of shorts (often with much music)</li> </ol>
<p>What directors often made films for this studio? Name a minimum of two.</p> <p>Early films:</p> <ol style="list-style-type: none"> <li>1. Ben Sharpsteen</li> <li>2. Hamilton Luske</li> </ol> <p>Later films:</p> <ol style="list-style-type: none"> <li>1. Clyde Geronimi</li> </ol> <p>Walt Disney did not direct his feature films. He produced them</p>	<p>What actors often made films for this studio? Name a minimum of three.</p> <ol style="list-style-type: none"> <li>1. Fred MacMurray</li> <li>2. Mickey and Minnie Mouse (characters)</li> <li>3. Goofy (character)</li> </ol>
<p>Name three famous films from this studio:</p> <ol style="list-style-type: none"> <li>1. Snow White and the Seven Dwarfs (1937)</li> <li>2. Pinocchio (1940)</li> <li>3. Fantasia (1941)</li> <li>4. Bambi (1942)</li> </ol>	<p>What happened to the studio? (e.g. it was sold to...)</p> <p>Disney is the only studio from the Classical Hollywood era to NOT be sold. In fact, it has continued to absorb more and more companies under its umbrella including ESPN, Lucasfilm Ltd., and Marvel Entertainment.</p>